

DUPLICATE INVOICE



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
Main: (303)871-9999
Billing:

www.9news.com

Billing Address:

Blue West Media/ POL
Attention: Accounts Payable
5130 East 18th Avenue
Denver, CO 80220

Send Payment To:

KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1597487-1	05/20/18	May 2018	04/30/18 - 05/20/18

Property	Account Executive	Sales Office	Sales Region
KUSA	House - KUSA/KTVD House	KUSA Denver Ld	Local

Advertiser	Product	Estimate Number
POL/ Cary Kennedy / D / GC	Primary	827

Flight Dates	Order #	Alt Order #
05/14/18 - 05/20/18	1597487	WOC10961482

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
SP/Other as noted in contract remarks

Agency Code	Advertiser Code	Product 1/2
9917137		68

Agency Ref	Advertiser Ref
20009AG	115744

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
2	05/14/18	05/17/18	9News Daybreak 5:30a	530-6am	11-1---	:30	3	\$400.00	NM																				
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3	KUSA	M	05/14/18	5:28 AM	9News Daybreak 5:30a	530-6am	:30	CK0118H	\$400.00	NM																			
1	KUSA	Tu	05/15/18	5:28 AM	9News Daybreak 5:30a	530-6am	:30	CK0118H	\$400.00	NM																			
2	KUSA	Th	05/17/18	5:55 AM	9News Daybreak 5:30a	530-6am	:30	CK0118H	\$400.00	NM																			
3	05/14/18	05/18/18	9News 6am	6-7am	11111--	:30	5	\$700.00	NM																				
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1	KUSA	M	05/14/18	6:41 AM	9News 6am	6-7am	:30	CK0218H	\$700.00	NM																			
2	KUSA	Tu	05/15/18	6:10 AM	9News 6am	6-7am	:30	CK0218H	\$700.00	NM																			
3	KUSA	W	05/16/18	6:29 AM	9News 6am	6-7am	:30	CK0218H	\$700.00	NM																			
4	KUSA	Th	05/17/18	6:18 AM	9News 6am	6-7am	:30	CK0218H	\$700.00	NM																			
5	KUSA	F	05/18/18	6:31 AM	9News 6am	6-7am	:30	CK0118H	\$700.00	NM																			
4	05/14/18	05/18/18	Today Show	7-9a	11111--	:30	5	\$700.00	NM																				
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1	KUSA	M	05/14/18	7:56 AM	Today Show	7-9a	:30	CK0118H	\$700.00	NM																			
2	KUSA	Tu	05/15/18	8:26 AM	Today Show	7-9a	:30	CK0118H	\$700.00	NM																			
3	KUSA	W	05/16/18	8:53 AM	Today Show	7-9a	:30	CK0118H	\$700.00	NM																			
4	KUSA	Th	05/17/18	7:23 AM	Today Show	7-9a	:30	CK0118H	\$700.00	NM																			
5	KUSA	F	05/18/18	8:59 AM	Today Show	7-9a	:30	CK0218H	\$700.00	NM																			

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Invoice # 1597487-1	Invoice Date 05/20/18	Invoice Month May 2018	Invoice Period 04/30/18 - 05/20/18
Advertiser POL/ Cary Kennedy / D / GCP		Product Primary	Estimate Number 827

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	05/14/18	05/18/18	Today Show	7-9a	11111--	:30	5	\$700.00	NM
5	05/14/18	05/19/18	Royal Wedding	4am-4xm	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Sa 05/19/18 8:59 AM Royal Wedding 4am-4xm :30 CK0118H \$350.00 NM									
6	05/14/18	05/20/18	NBC Today Show (Su)	6-7am	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Su 05/20/18 6:25 AM NBC Today Show (Su) 6-7am :30 CK0218H \$100.00 NM									
7	05/14/18	05/16/18	9News at Noon	12p-1230p	1-1----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 1-1---- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA M 05/14/18 12:20 PM 9News at Noon 12p-1230p :30 CK0218H \$200.00 NM 2 KUSA W 05/16/18 12:07 PM 9News at Noon 12p-1230p :30 CK0218H \$200.00 NM									
8	05/14/18	05/18/18	Ellen	3-4p	11111--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 11111-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA M 05/14/18 3:22 PM Ellen 3-4p :30 CK0118H \$325.00 NM 2 KUSA Tu 05/15/18 3:26 PM Ellen 3-4p :30 CK0218H \$325.00 NM 3 KUSA W 05/16/18 3:36 PM Ellen 3-4p :30 CK0118H \$325.00 NM 4 KUSA Th 05/17/18 3:22 PM Ellen 3-4p :30 CK0218H \$325.00 NM 5 KUSA F 05/18/18 3:55 PM Ellen 3-4p :30 CK0118H \$325.00 NM									
9	05/14/18	05/18/18	Local News @ 4p M-F	4-5p	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA M 05/14/18 4:43 PM Local News @ 4p M-F 4-5p :30 CK0218H \$500.00 NM 2 KUSA Tu 05/15/18 4:32 PM Local News @ 4p M-F 4-5p :30 CK0118H \$500.00 NM 3 KUSA W 05/16/18 4:50 PM Local News @ 4p M-F 4-5p :30 CK0218H \$500.00 NM 4 KUSA Th 05/17/18 4:41 PM Local News @ 4p M-F 4-5p :30 CK0118H \$500.00 NM 5 KUSA F 05/18/18 4:31 PM Local News @ 4p M-F 4-5p :30 CK0218H \$500.00 NM									
10	05/14/18	05/18/18	Local News @ 5p M-F	5-530p	11111--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 11111-- 5 \$1,000.00									

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12	05/14/18	05/17/18	Entertainment Tonight	630-7p	---1---	:30	1	\$650.00	NM																																																																																									
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3	KUSA	W	05/16/18	10:34 PM	9News 10p M-F	9News 10p M-F	:30	CK0218H	\$1,500.00	NM																																																																																								
4	KUSA	Th	05/17/18	10:30 PM	9News 10p M-F	9News 10p M-F	:30	CK0218H	\$1,500.00	NM																																																																																								
5	KUSA	F	05/18/18	10:14 PM	9News 10p M-F	9News 10p M-F	:30	CK0118H	\$1,500.00	NM																																																																																								
15	05/14/18	05/20/18	9News 10p Sun	10-1037p	-----2	:30	2	\$1,500.00	NM																																																																																									
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:



KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

<u>Invoice #</u> 1597487-1	<u>Invoice Date</u> 05/20/18	<u>Invoice Month</u> May 2018	<u>Invoice Period</u> 04/30/18 - 05/20/18
<u>Advertiser</u> POL/ Cary Kennedy / D / GC		<u>Product</u> Primary	<u>Estimate Number</u> 827

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
16	05/14/18	05/18/18	Tonight Show	1037-1137p	11--1--	:30	3	\$650.00	NM	
Weeks: <u>Start Date</u> 05/14/18 <u>End Date</u> 05/20/18 <u>MTWTFSS</u> 11--1-- <u>Spots/Week</u> 3 <u>Rate</u> \$650.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	KUSA	M	05/14/18	11:19 PM	Tonight Show	1037-1137p	:30	CK0218H	\$650.00	NM
1	KUSA	Tu	05/15/18	11:35 PM	Tonight Show	1037-1137p	:30	CK0118H	\$650.00	NM
2	KUSA	F	05/18/18	11:03 PM	Tonight Show	1037-1137p	:30	CK0218H	\$650.00	NM
17	05/18/18	05/18/18	Dateline	Fri Prime C	----F--	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> 05/14/18 <u>End Date</u> 05/20/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,200.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KUSA	F	05/18/18		Dateline	Fri Prime C	:00		\$1,200.00	NM
Credited										
18	05/20/18	05/20/18	Dateline	9-10pm	-----S	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> 05/14/18 <u>End Date</u> 05/20/18 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$1,200.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KUSA	Su	05/20/18	9:35 PM	Dateline	9-10pm	:30	CK0118H	\$1,200.00	NM
19	05/20/18	05/20/18	Sun News Extended	1035-11p	-----S	:30	1	\$650.00	NM	
Weeks: <u>Start Date</u> 05/14/18 <u>End Date</u> 05/20/18 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$650.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KUSA	Su	05/20/18	11:02 PM	Sun News Extended	1035-11p	:30	CK0218H	\$650.00	NM
<u>Total Spots</u>							50			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$38,975.00
<u>Agency Commission</u>	\$5,846.25
<u>Net Amount Due</u>	\$33,128.75

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